

ManGeo research group

Pre-conference at OIC

**Management geography –
VUCA, Green Economy and
managerial practices**

March 17, 2025

**Ritsumeikan University
Osaka Ibaraki Campus**



Program

March 16, 2025

15:00-17:00	Registration and Welcome coffee	B411(Bldg.B 4Fl.)
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March 17, 2025

9:30-10:00	Reception	C471 (Bldg.C 4Fl.)
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10:00-10:10 Welcome note

*Akihiro Kinoshita, Dean of the Faculty of Business Administration,
Ritsumeikan Univ.*

10:10-10:25 [P1] Management geography: its potential and agenda

Atsushi Taira (Kagawa Univ.), Rolf Schlunze (Ritsumeikan Univ.)

10:25-10:40 [P2] Keynote Speech: EU's Green deal and VUCA – Challenges for ManGeo research group

Richard Nakamura (Univ. of Gothenburg)

10:40-11:05 [P3] Management between digitalization and sustainability in a global society encountering VUCA

Peter N Popovics (Copenhagen Business School),

Patrik Ström (The Stockholm School of Economics)

11:05-11:30 [P4] Investigating the role of Asian MNEs in spurring the Green Economy - Using a Three Level Model approach –

Tomasz Dorożyński (Univ. of Lodz)

Rolf Schlunze with Xuesong Wang (Ritsumeikan Univ.)

11:30-11:40 Concluding remarks

Rolf Schlunze (Ritsumeikan Univ.)

11:50-13:00	Lunch Buffet for speakers and registered participants	Food Park (Bldg.H 1Fl.)
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13:15-13:40 [P5] Post-COVID Localization of Human Resources at Japanese Companies in Urban China: The Embeddedness Theory Approach with Insights from White-Collar Workers

Wenyue SANG and Yasuhisa Abe (Kyushu Univ.)

13:40-14:05 [P6] Chinese Entrepreneur's Success in Japan: Case study research on relationship building and intercultural skills

Xuesong WANG (Ritsumeikan Univ.)

14:05-14:30 [P7] The Space of Business Ecosystems: Are relational space and topical space in business ecosystems perceived as global?

Will Baber (Kyoto Univ.)

14:30-14:55 [P8] Spurring theoretical discussion on Management Geography as an interdisciplinary subject

Piotr Pachura (Częstochowa University of Technology)

Lech Suwala (TU Berlin)

15:00-16:00 Coffee break with e-poster session [Lounge next to C471/ZOOM](#)

E-poster gallery: Case study research on international managers and entrepreneurs: IT entrepreneur, co-leadership case etc.

16:00-16:05 Introduction to ManGeo Research group

Rolf Schlunze (Ritsumeikan Univ.)

16:05-16:30 [P9] Thinking through transnational managerial partnerships: Nagi Ramen in the Philippines (*Zoom session*)

Tim Reiffenstein (Mount Allison University)

16:30-16:55 [P10] Chambers of commerce serve as a bridge for understanding local socio-economic conditions and business dynamics (*Zoom Session*)

Piotr Marciniak (Institute of Law Studies, Polish Academy of Science)

16:55-17:20 [P11] Geographies of Management Ideas

Alexander Kristiansen (The Stockholm School of Economics)

17:20-17:50 Panel discussion: "Bridging our VUCA world by FDI, SDGs, ramen & manga - A Management Geography perspective!"

*Alexander Kristiansen, Peter N Popovics, Tomasz Dorożyński,
Piotr Pachura & Lech Suwala*

17:50-18:00 Closing remarks: Options for ManGeo Research Group

Patrik Ström & Rolf Schlunze

ZOOM Meeting ID: 951 6041 4072

Passcode: 708503