



37th EAMSA Conference - CALL FOR PAPERS

Special Session: Management Geography – A Euro-Asia Management Perspective

The Research Group on Management Geography (ManGeo) is organizing a Special Session at the 37th EAMSA Conference on Management Geography bringing a Euro-Asia Management Perspective to the fore.

Management geography is a subfield of economic geography that focuses on the nexus of managerial decision-making and spaces in a globalizing corporate world. The objective is to analyze the management of economic, social, and cognitive spatial realms in multi-scalar configurations that influence corporate performance through concentration, interaction, and/or perception. We are interested in the spatial organization of corporations and managerial tasks, spatial managerial practices, and cognitive spatial behavior of managerial subjects.

From a management geography perspective, we wish to show that the nexus of managerial practices is created in interconnected locations within global production networks (GPNs). Where do global talents concentrate that take on current challenges including ecological, health and social crises in the global economy pro-actively? How does Euro-Asian management influence and transform innovative spaces around the world? How do managerial subjects embed their decision making locally? What kind of management ethics do leaders follow working in Euro-Asian management? Can we expect that Euro-Asian management will perform the necessary business ethics and contribute to the needed changes in the global economy? The Research Group Management Geography welcomes submissions in the following issues:

- i. Theorizing managerial or organizational spaces or critically discussing management practices in (geographic) space using approaches related to Cross-cultural management and communication, Business ethics, International human resource management (IHRM), Corporate social/spatial responsibility (CS(p)R), Corporate governance, Communities of practice (COPs), innovative practices in manufacturing and/or services, global production networks (GPNs) and networking of managerial subjects.
- ii. Demonstrating new methodologies for investigating managerial mobility, practices, preferences, networking and decision-making in private and governmental organizations transforming spaces of international economy and management while advancing qualitative studies and/or mixed methods.
- iii. Provide empirical evidence on all kinds of management issues including knowledge transfer and management as well as localizing and globalizing practices. In particular, studies that focus on managerial embeddedness, CSR, COPs, GPNs and strategic coupling of transnational firms including family businesses are welcome.
- iv. Deepening our understanding on the increasing spatial and managerial divide by financial, geopolitical power relations or effects of crises (e.g. CoVid-19 pandemic). Develop implications for the need of building international social capital in diverse city locations around the world. We promote a critical cross-cultural management perspective different from mainstream research in management and geography journals.

We are planning to organize a *Special Session* at the 37th EAMSA Conference entitled *Europe-Asia Trade & Investments: Does distance matter?* hosted by University of Łódź, Poland in October, 20-23, 2021. Find more information about the EAMSA conference in general at URL <http://www.eamsa2021.uni.lodz.pl/>. Please submit your paper through the [EAMSA website](#) and also at [Working Papers – ManGeo](#) by **30. June 2021**. If you have any questions do not hesitate to contact the conveners by e-mail.

Conveners:

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