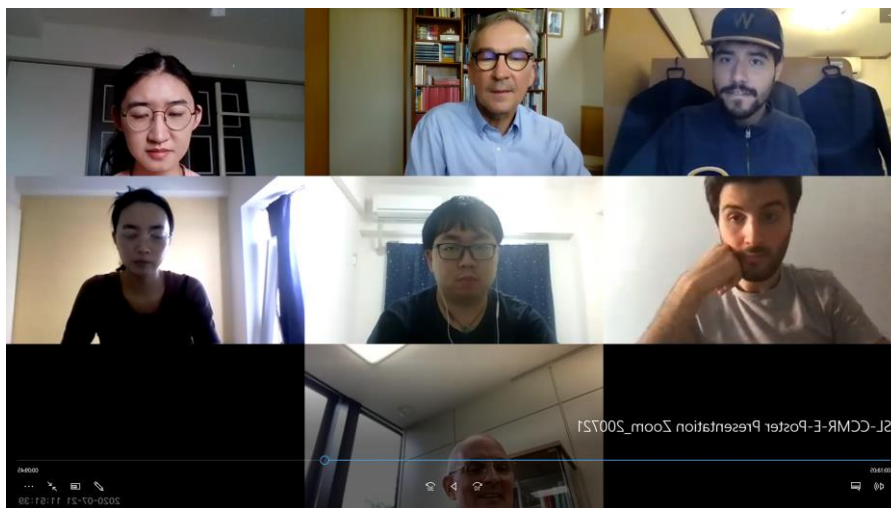


### R+ students successfully interviewed the president of a German company by ZOOM

Students participating in the Special Lecture investigated the cultural adjustment, preferences and networking of a Japan-based international manager. As a research team, Fernando, Furkan, Xiang, Kang, and Weijia, prepared and conducted an interview by ZOOM successfully. The video conference was held on July 7<sup>th</sup>, 2020 with Mr. Mario Spitzer, the president of STIHL Japan K.K., who joint previously a workshop with students at OIC in June 2017. This time the students analyzed how the manager established and sustained his network of supporters. Student found that the manager adapted and managed the Japanese subsidiary successfully. Continuous improvement practices along with compliance standards implemented were to make achievements. Being patient, taking time and listening carefully to employees was found to be the “open secret” of his success. Students learnt from just one case that acculturation is a dynamic process. Respectful adaption to the local culture meanwhile increasing freedom and empowerment of operations for local employees was found to be important. They observed that cultural synergies can be generated when accurate decisions promote the corporate mission and vision. Their cultural differences helped them to assess the case from Eastern and Western perspectives. This web seminar supervised by Professor Rolf D. Schlunze will help international students to promote a synergistic culture in international organizations.



International student team interviews the president of STIHL Japan KK



Video conference with Mr. Mario Spitzer, the president of STIHL Japan K.K.