Team of graduate students interviewed professional managers at OIC

Student team learnt about contextual management appraisal and interviewed a Japan-based international manager about his performance on June 4, 2019. Prof. Dr. Schlunze supervised graduated and SKP students how assess the manager's cultural adjustment and survey preferences and network in the corporate, market and living environment. Students found that the language problems and the different mindset of Japanese colleagues provided big challenges to his acculturation and integration process. Due to the manager's preferences in the MNE he successfully appealed with a global mindset encouraging a R&D manager to interact pro-actively on an international platform. Students identified the key supporters for implementing diversity management that aims on reducing ethnocentric, group thinking making possible necessary advances in a globalizing world. Results have been presented as an E-Poster and also as group reports enabling students to investigate more about the diversity & integration strategy of an Osaka-based multinational company.

